

### Investor Presentation August 2019

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### **Forward-Looking Statements**

This presentation contains forward-looking statements, other than historical facts, which reflect the view of the Fund's management with respect to future events. Such forward-looking statements reflect the current views of the Fund's management and are made on the basis of information currently available. Although management believes that its expectations are reasonable, it can give no assurance that such expectations will prove to be correct. The forward-looking statements contained herein are subject to these factors and other risks, uncertainties and assumptions relating to the operations, results of operations and financial position of the Fund. For more information concerning forwardlooking statements and related risk factors and uncertainties, please refer to the Boyd Group's interim and annual regulatory filings.



## Capital Markets Profile (as at August 14, 2019)

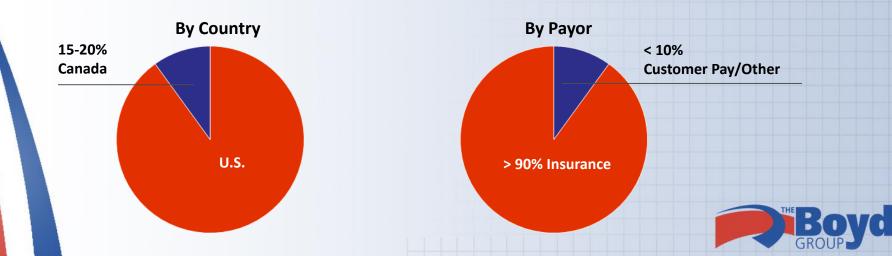
Stock Symbol:	TSX: BYD.UN
Units and Shares Outstanding*:	20.1 million
Price (August 14, 2019):	\$172.84
52-Week Low / High:	\$181/\$103.83
Market Capitalization:	\$3,474.1 million
Annualized Distribution (per unit):	\$0.540
Current Yield:	0.3%
Payout Ratio**:	7.4%

\*Includes 186,230 exchangeable shares \*\* Trailing twelves months ended June 30, 2019



### **Company Overview**

- Leader and one of the largest operators of collision repair shops in North America by number of locations (non-franchised)
- Consolidator in a highly fragmented US\$38.6 billion market
- One of the largest retail auto glass operators in the U.S.
- Only public company in the auto collision repair industry in North America
- Recession resilient industry



#### **Revenue Contribution:**

## **Collision Operations**

- 648 company operated collision locations across 27 U.S. states and five Canadian provinces
- Operate full-service repair centers offering collision repair, glass repair and replacement services
- Strong relationships with insurance carriers
- Advanced management system technology
- Process improvement initiatives







## North American Collision Repair Footprint

129

locations

#### Canada

- Ontario (81)
- Alberta (15)
- Manitoba (15)
- British Columbia (14)
- Saskatchewan (4)

#### U.S.

### 519 locations

- Florida (62)
- Illinois (61)
- Michigan (58)
- New York (37)
- Washington (33)
- Georgia (29)
- North Carolina (29)
- Ohio (28)
- Indiana (27)
- Arizona (24)
- Colorado (19)
- Wisconsin (17)
- Texas (14)
- Louisiana (12)

- Oregon (12)
- Maryland (10)
- Tennessee (9)
- Nevada (7)
- Pennsylvania (7)
- Missouri (5)
- Oklahoma (5)
- Utah (5)
- Alabama (3)
- Kentucky (3)
- Idaho (1)
- Kansas (1)
- South Carolina (1)



gerber BOY AUTOBODY & GL



## **Glass Operations**

- Retail glass operations across 34 U.S. states
  - Asset light business model
- Third-Party Administrator business that offers glass, emergency roadside and first notice of loss services with approximately:
  - 5,500 affiliated glass provider locations
  - 4,600 affiliated emergency road-side service providers
- Canadian Glass Operations are integrated in the collision business







## North American Glass Footprint

### U.S.

- Alabama
- Arizona
- Colorado
- Connecticut
- District of Columbia
- Florida
- Georgia
- Idaho
- Illinois
- Indiana
- Kentucky
- Louisiana
- Massachusetts
- Maryland
- Michigan
- Minnesota
- Missouri

- Nevada
- New HampshireNew York
- New York
  North Carolina
- Ohio
- Onio
  Oklahor
- Oklahoma
- Oregon
- PennsylvaniaRhode Island
- Tennessee
- Tennesse
  Tevas
- Texas
- Utah
- Virginia
- Washington
- West Virginia
- Wisconsin
- Wyoming



AUTO GLASS SERVICE AU







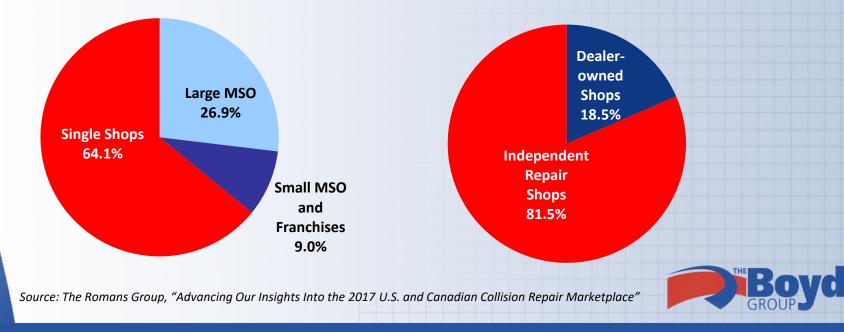


# Market Overview & Business Strategy

## Large, Fragmented Market

### **U.S. Collision Repair Market**

- Revenue for North American collision repair industry is estimated to be approximately US\$38.6 billion annually (U.S. \$36.2B, CDA \$2.4B)
- 32,200 shops in the U.S.
- Composition of the collision repair market in the U.S.:



## **Evolving Collision Repair Market**

- Long-term decline of independent and dealership repair facilities
  - Total number of independent and dealership collision repair locations has declined by 25.1% from late 2007 to 2017, and almost 60% over the past 37 years
- Large multi-shop collision repair operator ("MSO") market share opportunity
  - Large MSOs represented 8.6% of total locations in 2017 and 26.9% of estimated 2017 revenue (up from 9.1% in 2006) in the U.S.
  - 96 MSOs had revenues of \$20 million or greater in 2017
  - The top 10 MSOs together represent 67.3% of revenue of large MSOs
  - MSOs benefit from standardized processes, integration of technology platforms and expense reduction through large-scale supply chain management

Source: The Romans Group, "Advancing Our Insights Into the 2017 U.S. and Canadian Collision Repair Marketplace"

*New development: Two major MSOs, Caliber and ABRA, announced a merger in November 2018. The transaction closed in February 2019. The combined entity is called Caliber.* 



## **Strong Relationships with Insurance Companies through DRPs**

- Direct Repair Programs ("DRPs") are established between insurance companies and collision repair shops to better manage auto repair claims and the level of customer satisfaction
- Auto insurers utilize DRPs for a growing percentage of collision repair claims volume
- Growing preference among insurers for DRP arrangements with multi-location collision repair operators
- Boyd is well positioned to take advantage of these DRP trends with all major insurers and most regional insurers
- Boyd's relationship with insurance customers
  - Top 5 largest customers contributed 40% of revenue in 2018
  - Largest customer contributed 13% of revenue in 2018





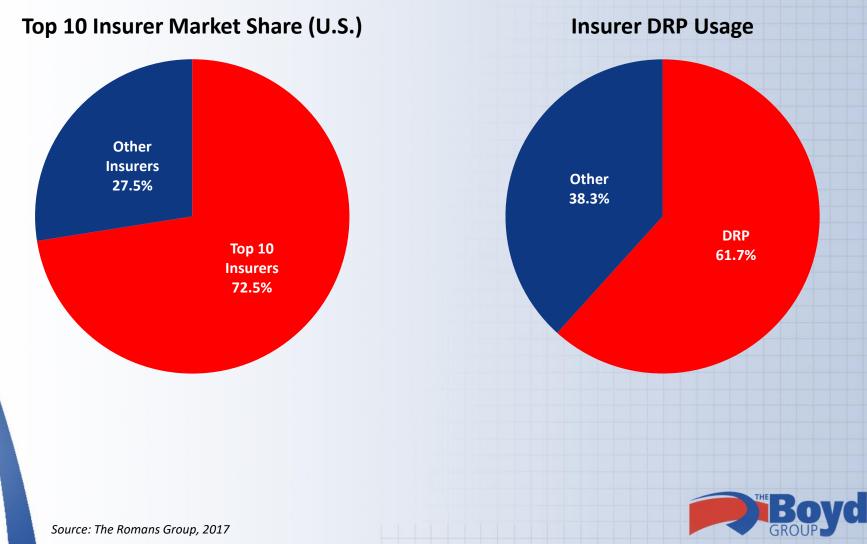








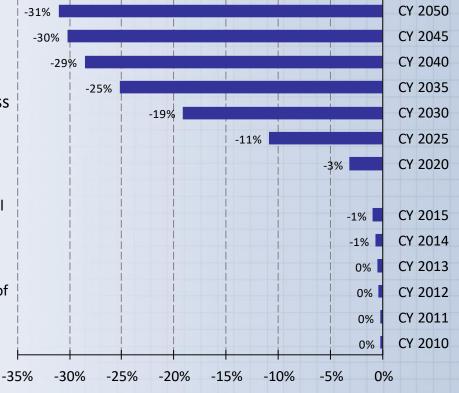
## **Insurer Market Dynamics**



## **Impact of Collision Avoidance Systems**

- CCC estimates technology will reduce accident frequency by ~30% in next 25-30 years
- Collision avoidance technology may lessen the extent of damage in some accidents, leading to less required repairs, but also a higher percentage of repairable vehicles (less total losses)
- Offsetting factors to accident frequency decline include:
  - Increases in repair costs due to the additional repair or replacement requirements of collision avoidance technology; and
  - Increases in vehicle miles driven resulting primarily from continued growth in number of vehicle registrations.
- Large operators could also mitigate market decline by continued market share gains in consolidating industry



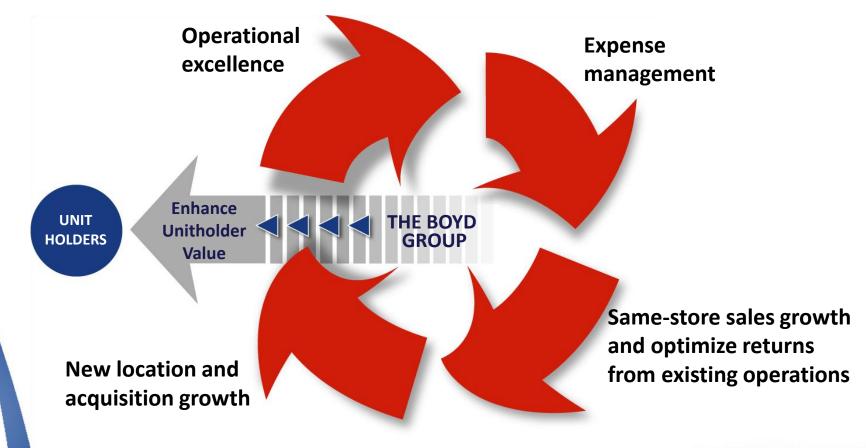


All Rights Reserved Copyright 2019 CCC Information Services Inc.

\*Source: CCC Information Services Inc. Crash Course 2019: Projection includes ADAS technology systems like lane departure warning, adaptive headlights, and blind spot monitoring, uses HLDI's predictions in regard to the ramp-up in percent of registered vehicle fleet equipped with each system, and includes projections of the number of vehicles in operation in the U.S. Projections based on current projected annual rate of change - impact may increase with changes in market adoption and system improvements



## **Business Strategy**





## **Operational Excellence**

- Best-in-Class Service Provider
  - Average cost of repair
  - Cycle time
  - Customer service
  - Quality
  - Integrity
- "WOW" Operating Way
  - Embedded as part of our operating culture
- Company-wide diagnostic repair scanning technology
- I-Car Gold Class facilities
- Industry leader in OE Certifications
- Industry leader in technician training

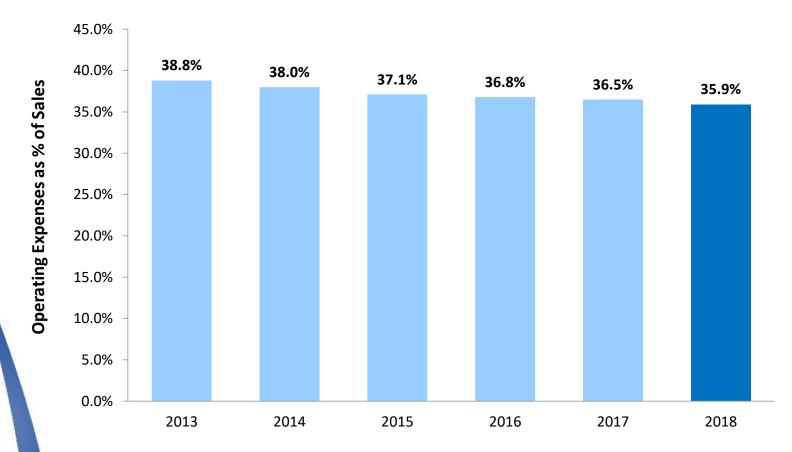






### **Expense Management**

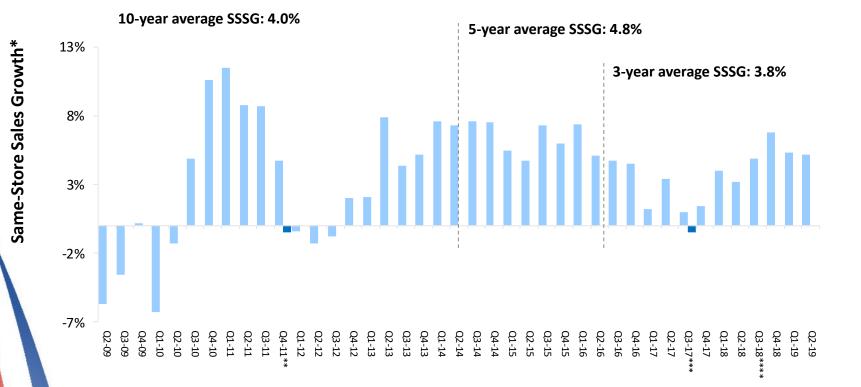
#### Well managed operating expenses as a % of sales





## SSSG - Optimizing Returns from Existing Operations

#### Same-store sales increases in 33 of 40 most recent quarters



\*Total Company, excluding FX.

\*\*Adjusting for the positive impact of hail in Q4-10, Q4-11 SSSG was 4.7%

\*\*\*Adjusting for the negative impact of Hurricane Irma and Hurricane Harvey, Q3-17 SSSG was 1.0%

\*\*\*\*Normalizing for the impact of hurricanes in the comparative period, Q3-18 SSSG was 3.6%



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## **Focus on Accretive Growth**

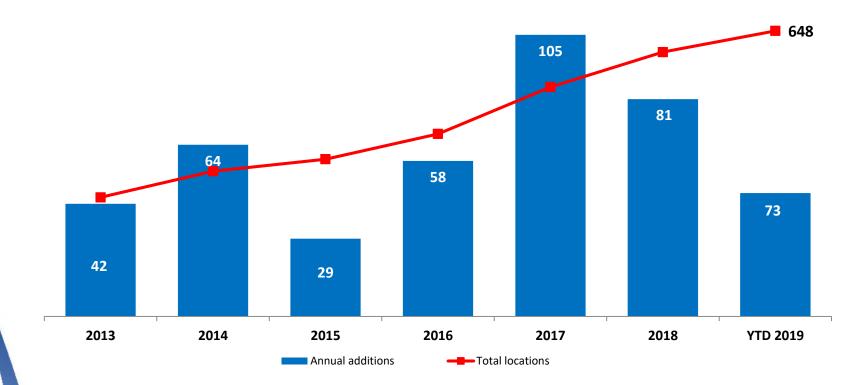
- Goal: double the size of the business during the five-year period ending in 2020\*
- Implied average annual growth rate of 15%:
  - Same-store sales
  - Acquisition or development of single locations
  - Acquisition of multiple-location businesses
- Well-positioned to take advantage of large acquisitions



\*Growth from 2015 on a constant currency basis.



## **Strong Growth in Collision Locations**



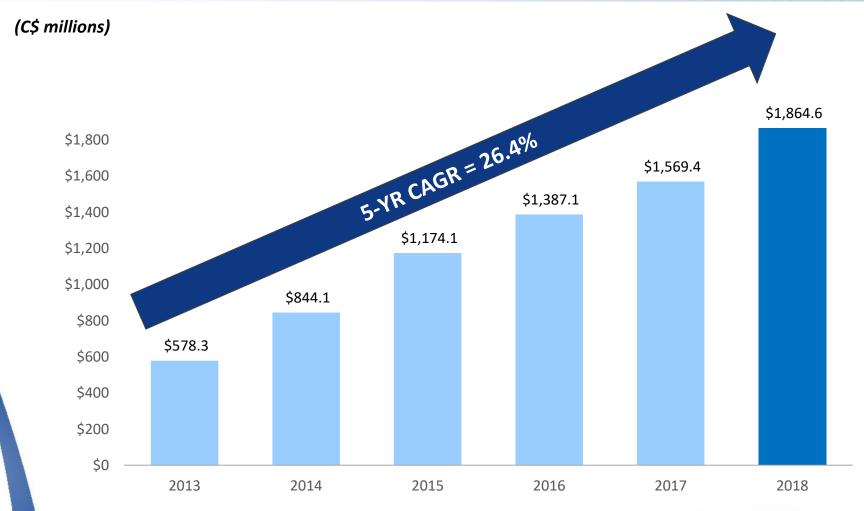
- May 2013: acquisition of Glass America added 61 retail auto glass locations
- March 2016: acquisition of 4 retail auto glass locations





Financial Review

## **Revenue Growth**





## **Adjusted EBITDA Growth**

(C\$ millions) \$173.4 \$180 5-YR CAGR = 33.11% \$160 \$145.6 \$140 \$124.3 \$120 \$101.7 \$100 \$80 \$69.0 \$60 \$41.5 \$40 \$20 \$0 2013 2014 2015 2016 2017 2018



## Q2 2019 Financial Summary

	3-months ended		6-months ended	
(C\$ millions, except per unit and percent amounts)	June 30, 2019	June 30, 2018	June 30, 2019	June 30, 2018
Sales	\$572.5	\$456.6	\$1,130.4	\$909.9
Gross Profit	\$262.8	\$209.9	\$515.7	\$414.4
Adjusted EBITDA*	\$54.3	\$42.5	\$108.5	\$84.6
Adjusted EBITDA (post IFRS 16, Leases)*	\$80.1	-	\$158.4	-
Adjusted EBITDA Margin*	9.5%	9.3%	9.6%	9.3%
Adjusted EBITDA Margin (post IFRS 16, Leases)*	14.0%	-	14.0%	-
Adjusted Net Earnings*	\$24.6	\$21.1	\$53.8	\$42.0
Adjusted Net Earnings* per unit	\$1.24	\$1.07	\$2.71	\$2.14
Adjusted Distributable Cash*	\$45.7	\$57.5	\$77.8	\$87.4
Adjusted Distributable Cash* per average unit and Class A common share	\$2.27	\$2.89	\$3.88	\$4.39
Payout Ratio	5.9%	4.6%	7.0%	6.0%
Payout Ratio (TTM)	7.4%	7.5%	7.4%	7.5%

\* Adjusted EBITDA, adjusted net earnings, and adjusted distributable cash are not recognized measures under International Financial Reporting Standards ("IFRS"). See the Fund's Q2 2019 MD&A for more information.

## **IFRS 16 Impact**

#### IMPACT OF IFRS 16 ON NET EARNINGS, CASH FLOWS & DISTRIBUTABLE CASH

\$(000's)Cdn

	Q2 2019	IFRS 16	Q2 2019
Statement of Earnings	As reported	Adjustment	Pre-IFRS 16
Sales	572,505		572,505
Cost of sales	309,748		309,748
Gross profit (\$)	262,757		262,757
Operating expenses	182,658	25,764	208,422
Operating expenses %	31.90%		36.40%
Adjusted EBITDA <sup>1</sup>	80,099	(25,764)	54,335
Adjusted EBITDA %	14.00%	(23,704)	9.50%
Acquisition and transaction costs	1,444		1,444
Depreciation	32,490	(21,790)	10,700
Amortization of intangible assets	5,724	(21,750)	5,724
Fair value adjustments	8,689		8,689
Finance costs	10,480	(5,484)	4,996
Earnings before income taxes	21,272	1,510	22,782
Income tax expense	7,533	393	7,926
Net earnings	13,739	1,117	14,856
Basic earnings per unit	0.69	0.06	0.75
Adjusted net earnings <sup>2</sup>	23,497	1,117	24,614
Adjusted net earnings per unit <sup>3</sup>	1.18	0.06	1.24
Statement of Cash Flows			
Cash flows from operating activities	82,305	(25,764)	56,541
Cash flows from financing activities	(42,888)	25,764	(17,124)
	39,417	-	39,417
Distributable Cash			
Standardized distributable cash	65,407	(25,764)	39,643
Principal repayment of leases	26,819	(25,764)	1,055
Adjusted Distributable cash	45,680	-	45,680

Note: For illustrative purposes only, the amount of \$80,099 is shown above to reflect Adjusted EBITDA had the property lease payments not been deducted in arriving at Adjusted EBITDA. <sup>1</sup> Adjusted EBITDA "as reported" was \$54,335 for the three months ended June 30, 2019 and \$108,510 for the six months ended June 30, 2019. It is shown above as if property lease payments had not been deducted in arriving at Adjusted EBITDA, for illustrative purposes.

<sup>2</sup> Adjusted net earnings "as reported" was \$24,614 for the three months ended June 30, 2019 and \$53,790 for the six months ended June 30, 2019. It is shown above as if IFRS 16 adjustments had not been made in arriving at Adjusted net earnings, for illustrative purposes.

<sup>3</sup> Adjusted net earnings per unit "as reported" was \$1.24 for the three months ended June 30, 2019 and \$2.71 for the six months ended June 30, 2019. It is shown above as if IFRS 16 adjustments had not been made in arriving at Adjusted net earnings per unit, for illustrative purposes.



## **Strong Balance Sheet**

(in C\$ millions)	June 30, 2019*	December 30, 2018
Cash	\$46.3	\$64.5
Long-Term Debt	\$359.1	\$288.2
Obligations Under Finance Leases	0	\$8.4
Net Debt before lease liabilities (total debt, including current portion and bank indebtedness, net of cash)	\$312.8	\$232.1
Lease liabilities	\$491.5	0
Total debt, net of cash	\$804.3	232.1
Net Debt before lease liabilities/ Adjusted EBITDA (TTM)	1.6x	1.3x

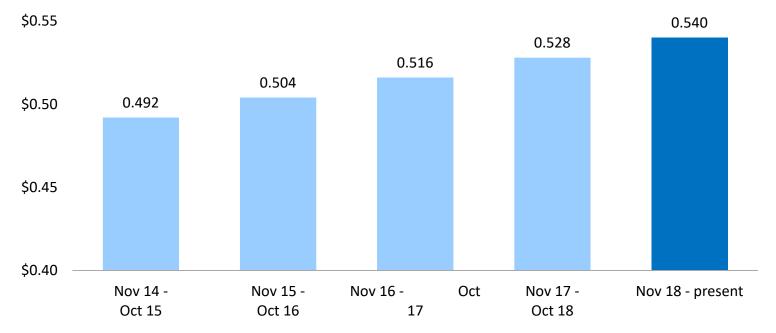
## **Financial Flexibility**

- Cash of \$46.3 million
- Net Debt to EBITDA TTM ratio of 1.6x calculated on a Pre-IFRS 16 basis.
- 5-year committed facility of US\$400 million which can increase to US\$450 million with remaining accordion feature, maturing May 2022
- Over \$250 million in cash and available credit
- Only public company in the industry
  - Access to all capital markets





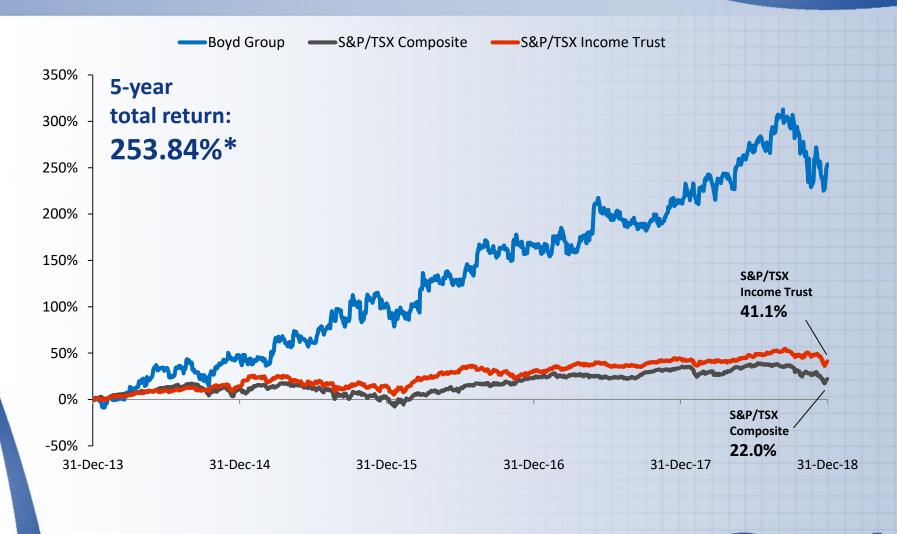
### Annualized distributions have increased by 9.8% since 2014



#### Annualized Distribution per Unit (C\$)



## **Five-year Return to Unitholders**



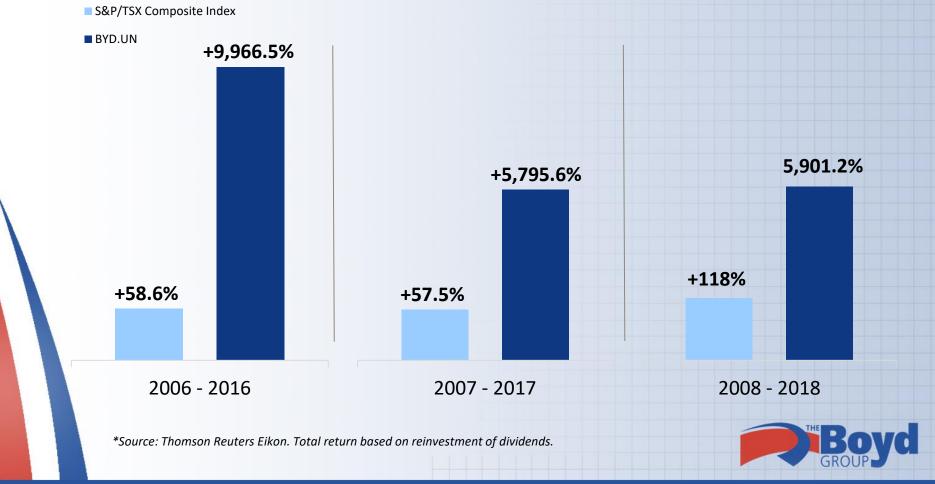
\*Source: Thomson Reuters Eikon. Total return based on reinvestment of dividends.



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## **Delivering long-term value to unitholders**

- Best 10-year performance on the TSX in 2015 and 2016
- Second best 10-year performance on the TSX in 2017 and 2018



## Experienced & Committed Management Team



Brock Bulbuck



Pat Pathipati

Executive Vice-President & CFO



Tim O'Day President & COO



## **CEO Succession Plan**

- On August 13, 2019, Boyd announced its CEO succession plan that will have current CEO, Brock Bulbuck, move into an Executive Chair role in 2020 and Tim O'Day, current President and Chief Operating Officer ("COO"), succeed Brock in the CEO role to become President & CEO. These changes are planned to be effective January 2, 2020. In connection with these changes, Mr. O'Day's COO responsibilities will be reallocated among existing key management personnel.
- Tim O'Day's experience:
  - 1998 joined Gerber Collision & Glass
  - 2004 with Boyd Group's acquisition of Gerber in 2004, appointed Chief Operating Officer of Boyd's U.S. Operations.
  - 2008 appointed President and Chief Operating Officer for U.S. Operations
  - 2012 appointed to serve on the Board of Trustees of Boyd Group Income Fund
  - 2017 appointed President and Chief Operating Officer for all of Boyd's operations in both the U.S. and Canada.



## Outlook

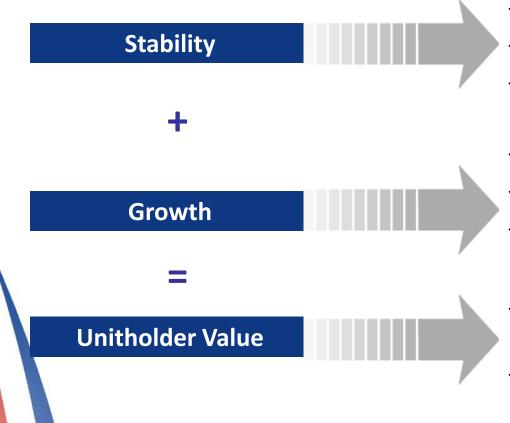
- Increase North American presence through:
  - Drive same-store sales growth through enhanced capacity utilization, development of DRP arrangements and leveraging existing major and regional insurance relationships
  - Acquire or develop new single locations as well as the acquisition of multi-location collision repair businesses
- Margin enhancement opportunities through samestore-sales growth, operational excellence and leveraging scale over time
- Double size of the business during the five-year period ending in 2020\*





\*Growth from 2015 on a constant currency basis.

## Summary



- ✓ Strong balance sheet
- ✓ Insurer preference for MSOs
- ✓ Recession resilient
- ✓ US\$38.6 billion fragmented industry
- $\checkmark$  High ROIC growth strategy
- ✓ Market leader/consolidator in North America
- ✓ Cash distributions/ conservative payout ratio
- ✓ 5-year total unitholder return of 253.8%

## Focus on enhancing unitholders' value

